

# Northborough Cultural Council Meeting Minutes



**Thursday, June 7, 2018**

**Northborough Town Hall, Conference Room C**

**Meeting Called to Order: 7:08pm**

**In attendance:** Bich Nguyen, Craig Cox, Lesley Shore, Heidi Knight, Scott Nolan

**Absent:** Steve Smith, Suzanne Cox,

**Guest:** Lori Pandit, Selvi Oyola, Michelle Gillespie

1. Meeting minutes for May 31, 2018 were reviewed and approved
2. Selvi's term as NCC Chair has expired. She attends as a guest.
3. Master Plan:
  - Send / share what your vision for culture should be like in Northborough by morning of June 12 so we can submit something on behalf of NCC
4. Applefest event – Michelle Gillespie, chair of the Applefest committee attended our meeting to answer questions
  - Other events on the Sunday of Applefest weekend:
    - Historical Society: ice cream social after the parade
    - Taste of Northborough @4pm at the Middle school
    - Trinity Church – not sure what
    - Farmer's Market – Town Common
    - Food trucks – new this year on Blake Street, 12:00 – 3:30
      - \* Applefest Committee trying to be selective with whom they invite
      - \* Trucks pay \$0 this year
      - \* They pay for permit to sell in Northborough
  - Option 1: Our event can be held concurrently on Blake St
  - Option 2: Hold Food truck and our event @ Avidia Bank. Some trucks may be alongside Main St.
  - Council was leaning towards Option 1 and working with the food trucks
    - Do we need to present to Selectman? Applefest Committee will present to them week of 6/11.
    - Applefest Committee will provide us full page advertising in the Applefest Guide this first year
      - \* We need to provide final advert layout by early August. We should design it ourselves.
      - \* Website is now open so we can add something as soon as able
      - \* Committee will have big banner sign that could say "Cultural Fair / Food Truck" on one side, "Street Fair" on the other. This goes out 2-3 weeks in advance of event.
    - Staging company ideas – we can use the same one who does the fireworks (Worcester Sound) or use foam squares. Kathy Diglish is contact.
    - Performing Arts – make it structured not open mic

- \* Ideas: Irish step dancing, Soular Jazz Festival, Crocodile River, Indian dancers
  - o We don't need Police detail – Applefest Committee covers that
  - o Insurance – Committee member will mentor us. We should check food trucks for permits.
  - o Donations – can go to Applefest Committee then to Jason Little
  - o Picnic tables are set up by the DPW. We could have them set up the same way as Sat's Street Fair.
  - o Tents – borrow from friends
  - o Create a Logo for NCC – can work with Ally Lane of Rec Center and the camps
  - o Kids' Corner – Decorate foam apples
5. Other business:
- MCC meeting is in Southborough 6/20 @6pm
  - Stephen Lewis reimbursement will be for \$50
  - Hudson Festival is Sat 6/9 @9am – 3pm. Check it out to see if any of their activities are similar to ours.

**Meeting called to adjourn at 8:50pm**